

Sheryl Nance Nash Freelance (Fodor's Travel, Travel Awaits)

• Special Notes: Confirmed coverage in Fodor's Travel and will be pitching additional outlets (Travel Awaits, The Daily Beast, etc.)

Social Channels/Contact Info:

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Conversation Points:

- Island Topics:
 - o Return of the St. Barts Gourmet Festival, November 10-14, 2021
 - Complimented by the Caribbean Rum Awards St. Barts Rum Festival 2021
 - Hotel News: Hotel Christopher new restaurant (RIVYERA), Le Barthélemy new restaurant (Amis St. Bart), Tropical Hotel renovations/reopening and the upcoming Rosewood Le Guanahani St. Barth reopening
 - Restaurant News: La Petite Plage renovations/reopening and L'Atelier Robuchon opening (in June of 2021)
 - O St. Barts as a safe, luxury getaway this holiday/winter season
 - Overall status of the island, latest health and safety guidelines and travel requirements

Outlet Profile:

- **Fodor's Travel (UMV: 1,779,876)** For over 80 years, Fodor's Travel has been a trusted resource offering expert travel advice for every stage of a traveler's trip. The travel resource's award-winning website publishes more than 1,300 articles annually with tools to inspire, prepare and execute your dream vacation.
- *Travel Awaits* (UMV: 4,287,931) Dedicated to the 50+ traveler who's ready to cross a few items off their bucket list, Travel Awaits is designed to inspire you to explore new destinations, discover new experiences and savor the journey.
- The Daily Beast (UMV: 20,674,786) The Daily Beast is an American news reporting and opinion website focused on politics and pop culture, as well as lifestyle topics including travel.

Writing Samples:

- <u>It Only Took William Lee a Few Months to Create One of the Most Talked-About Experiences in Tulum</u> (Fodor's Travel)
- 13 Best Beaches To Visit During The Holidays (Travel Awaits)
- This Sliver of Jamaica Isn't Perfect but It's Awful Close (The Daily Beast)





Larry Olmsted

Travel Editor, Cigar Aficionado Magazine Contributor (Forbes)

Special Notes: Confirmed coverage in Cigar Aficionado Magazine and Forbes

Social Channels/Contact Info:

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Outlet Profile:

- Forbes (UMV: 70,312,447) Forbes is an American business magazine. Published bi-weekly, it features original articles on finance, industry, investing and marketing topics. Forbes also serves as a reliable source for news and analysis on travel and Forbes Travel Guide provides expert hotel, restaurant, spa and destination reviews and content.
- Cigar Aficionado Magazine (CIRC: 1,700,000) Cigar Aficionado is an American magazine that is dedicated to the world of cigars. Published since September 1992, the magazine is known for its articles about different brands of cigars worldwide, and for the celebrities that have appeared on its cover. Each feature includes lifestyle coverage including wine, spirits, travel, food and more.

Writing Samples:

- <u>Travel Confidently Again With These Tips And The World's Best Airlines</u> (Forbes)
- Travel 2022 10 Best Trips For Next Year And Your Post-COVID Vacations (Forbes)
- World's Best Hotels: A Paris Hidden Gem Worth Discovering (Forbes)





Moira McCarthy Travel Editor, Boston Herald

Special Notes: Confirmed coverage in the Boston Herald

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Outlet Profile:

• **Boston Herald (UMV: 1,779,876)** – The Boston Herald is a daily newspaper whose primary market is Boston, Massachusetts and its surrounding area. It is one of the oldest daily newspapers in the United States. The Boston Herald's travel section caters to individuals seeking trip inspiration, food & drink recommendations and news.

Writing Samples:

- The Cliff House Maine is the essence of getting away, far away
- Explore Boston's Seaport a city within our city
- White Mountain hotel gets upgrade, keeps traditions & natural beauty

